



Jim Rogers

Graphic Designer & Project Manager

ABOUT ME

A young designer ready to contribute to a team after developing a sizable and growing portfolio during college (See contact section for link to my portfolio) and gaining print, client, and design experience. Adept in print, web, and package design, multimedia, file and photo manipulation, and social media marketing. Received multiple art awards during college career. An individual committed to contribute to company, culture, and the surrounding community. Self-starter who is not afraid to step up to the plate and always eager to learn more. Accustomed to a deadline-driven environment. Multiple leadership positions and work experience have prepared him for day-to-day communications with clients.

WORK EXPERIENCE

Graphic Designer & Project Manager @ Minuteman Press Naperville, IL - December 2018 - June 2020

Consulted with clients on a daily basis to prepare, create, prepress, and complete finished products for both print and web. Designed program materials and social media for Naperville's Last Fling - a city wide fair that draws in 100,000+ people. Learned valuable insight into all that goes into the print world along with how to develop client relations.

Graphic Design Coordinator @ Entertainment 2 Knight Green Bay, WI - April 2017 - May 2018

Designed eye catching posters for St. Norbert College employed talent (comedians, magicians, etc.). Developed presence on campus through facebook. Earned high reputation as freelance designer.

Intern @ C.SAW Marketing Naperville, IL - Summers of 2016 and 2017

Adjusted menus and created advertisements with Adobe suite. Advocated client brands of Aurelio's pizza, Labs U.S.A. and Shell Gas with great professionalism at community events. Managed social media accounts utilizing Hootsuite to greater influence customers in their daily lives.

Concessions Manager @ Saybrook Bath and Raquet Club Naperville, IL - Summers 2010-2015

Served as lead of daily operations and oversaw profit and loss tracking. Managed inventory - kept track of quantity and arranged in the most efficient way. Designed menus and marketing graphics. Developed an analytical tool facilitating retail pricing, and projected profits and future expenses.

INTERESTS

Traveling | Fitness | Photography | Typography | Cinema | Videogames

References available upon request

CONTACT

1345 W Wrightwood Avenue
Chicago, IL 60614

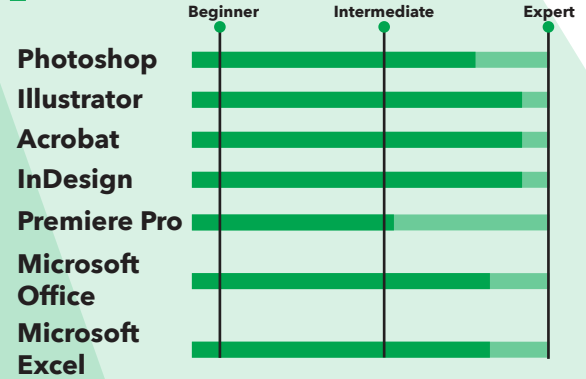
630-730-6872

JimWitte26@gmail.com

PORTFOLIO LINK

<https://www.jimrogers.online/>

SKILLS



EDUCATION

BS - Graphic Design & Computer Science Double Major @ St. Norbert College August 2014 - May 2018

Graphic Design coursework included studies in: Western Art, Modern Design, Intro to Design, Basic Drawing, Photography, Studio Art, Intro and intermediate Sculpture, Advertising Design, Computer Graphics, Design for the Web, & Senior Art Show

LEADERSHIP

Treasurer @ Phi Delta Theta

Managed financial budget for 20 person fraternity; resulted in a savings of 15%, increase in recruitment of 115%, all while maintaining dues at a steady level.

President @ Phi Delta Theta

Rethought purpose and mission of chapter and refocused our exec. board. Resulted in a strong fraternity culture and an increase in members of 20%

Vice President @ Phi Delta Theta

Elected by my peers to serve on the executive board where I developed my personal leadership style.

AWARDS

Daniel F. Dickhut Art Award - 2018
Given to Top Graphic Design Student

Fox River Ad Club Student American Advertising Award 2015 - Silver

Distinguished Trustee Scholarship for Academics - top scholarship for incoming freshmen

Dean's List 6 semesters